

**'The goodie bag is grown-up, dressed up and seen at all the most glamorous parties...'**

The Guardian

t. +44 (0) 1225 767681

f. +44 (0) 1225 767659

e. [swagbags@marketingspin.co.uk](mailto:swagbags@marketingspin.co.uk)



# about us /

Swag Bags UK is a niche PR service specialising in creating gift bags filled with high-end consumer products for film and theatre premiers, press parties, award ceremonies, celebrity and corporate events.

**'Our gift bags generate media buzz and add value to your special event.'**

We utilise our extensive network of contacts with manufacturers and suppliers of sought-after products to fill each gift bag with goodies, continuing to delight long after memories of the event itself may otherwise have faded.

**Our goal?** Connecting your event to the best opportunities. Working to clarify your mission and your message. Making sure guests leave your event talking about *you*.



# the swag /

Swag Bags are tailor-made to suit each event, depending on the theme of the occasion, we will provide a stylish mix of anything from books to cosmetics, DVD's to drinks, exclusive memberships to exciting days out, fragrances to fashion, gastronomic delights to gift certificate... indeed, imagination is the only limit.

**'Make lasting impressions with exciting gifts'**

Although each event's bag will be unique, Swag Bags will always be filled with imagination, wit and flair.



# the timing /

Choosing the correct moment to present your gifts can make the difference between the gift making a big impression or just appearing to be an after-thought. Swag Bags UK are happy to advise as to the best time and most effective method of distributing the gifts.

**'Stand out from the social circle and send guests packing with a Swag Bag'**

To further assist our clients, Swag Bags UK are delighted to be able to offer the service of experienced hospitality staff and models to distribute the gifts.

Whatever look or theme you want for your event - urban, glamour, sporty or business, we can arrange it. Supplying quality people with the personalities to match!



## the cost /

Swag Bags UK have a flexible pricing policy to suit every budget. You may even opt not to contribute a single penny to the cost of each content item of your gift bag, instead simply paying a flat-rate fee for our time and energy.

To discuss your requirements further and receive a quotation, please contact us on tel. **+44 (0) 1225 767681** or email.

[swagbags@marketingspin.co.uk](mailto:swagbags@marketingspin.co.uk)

**'It doesn't need to cost a fortune!'**

